

HAVE I GOT NEWS FOR YOU!

WAYS TO PROMOTE YOUR REFER-A-FRIEND PROGRAM TO CUSTOMERS

LOCATED ON THE BOOMUHRANG SITE

1 Email Program Announcements

Boomuhrang has a program announcement flyer (PDF) that can be sent as an attachment to your business' email list.

2 Print-Ready In-Store Signage

See five sizes of print-ready material that can be placed where customers can see them and where your staff can draw attention.

3 Staff's Role in the Customer Experience

Your staff is how customers experience your business. Customers expect staff members to give advice! Certainly customers want to help their favorite business grow!

The image shows a screenshot of the Boomuhrang website. At the top, the Boomuhrang logo is visible. Below it, there's a navigation bar with 'Home', 'Factoids', and 'How it Works'. The main content area features a 'MARKETING MATERIALS' section. A large orange banner reads 'HAVE WE GOT NEWS FOR YOU! Here's another way to thank you for your loyalty.' Below this, there's text explaining the refer-a-friend program and a link to download materials. A blue starburst graphic in the top right corner says 'LOCATED ON THE BOOMUHRANG SITE'. In the bottom right, there's a flyer titled 'Be Rewarded When you Refer-A-Friend' with instructions on how to participate and a list of print instructions.

Home Factoids How it Works

boomuhrang

MARKETING MATERIALS

HAVE WE GOT NEWS FOR YOU!
Here's another way to thank you for your loyalty.

Servicing your needs is our highest priority. Thank you for the trust you place in us.

We understand a considerable amount of new business comes from customer referrals. We are launching a refer-a-friend program designed to reward our customers for inviting friends to try this business.

The company we're using to run our refer-a-friend program is called Boomuhrang. They have a **smartphone app** that makes it simple to invite friends, receive a "welcome" gift, and track referrals. See below for steps to use.

It's Simple. It's Flexible. You'll Love It.

Not only are Boomuhrang refer-a-friend programs available for OfficeMax or CopyMax. Upload the design you want to use.

Download the [materials link](#) to see the available designs.

Select the individual design you want to use.

Order as many as you need. We've also included a link to the app.

#1 Find

You will find the Boomuhrang app on the iTunes or Google Play stores or simply text **referme** to **844-904-6844** to download.

Be Rewarded
When you Refer-A-Friend

Share our new customer offer with your friends. Friends that become new customers receive a "welcome" gift. You receive a "thank you" gift. Everybody is rewarded!

To participate in our Refer-A-Friend program text **referme** to download the free Boomuhrang app at **844-904-6844**.

SEE BELOW OUR CURRENT NEW CUSTOMER OFFER

Your "thank you" gift for referring a friend as a customer is:

Your friend's new customer "welcome" gift is:

#1015: The information on customer mail can Boomuhrang to their office.

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Print Instructions

1. Log onto <http://www.officedepot.com>. Select **Copies and Flyers**
2. Set print settings per **Print Info** instructions (on side).
3. Upload Art
4. Select **Add to Cart**
5. Select **In-Store Pickup**. Select **Store Location**
6. Select **Proceed to Checkout**
7. **Login or Set-up Account**. Same for **OfficeMax** or **CopyMax**.

Works at **OfficeMax** or **CopyMax**. Flyer fits on 3-1/2" x 5" Slanted Sign Holder. P/N: **OM59393**

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Marketing Materials link is located in the footer section of the Boomuhrang site.

SEE HOW BOOMUHRANG TURNS CUSTOMERS INTO YOUR BUSINESS' BEST SALES PEOPLE!

Questions? support@boomuhrang.com or call 844-220-2180